

Use this template to clarify your goal, set your progress goals, and the three actions & tasks you should focus on.

By the end of this exercise, you'll have:

- A SMART goal (*Specific, Measurable, Attainable, Relevant, Time-Based*)
- The top three milestones to focus on for the next 3 months
- The top three actions and tasks to focus on every week to move you closer towards your goal.

**What will you achieve in the next 3 months?**

## SPECIFIC GOAL:

I will launch ..... on ..... and earn \$ .....

Launching my product is important to me because .....

.....

## PROGRESS GOAL 1:

I will generate ..... leads before launch.

### ACTIONS + TASKS:

List all the possible ways you can generate leads.

1. ....

2. ....

3. ....

From the list above, what are the top three strategies that are most likely to generate you the most leads?

1. ....

2. ....

3. ....

# 2

### PROGRESS GOAL 2:

I will generate an average of \$ ..... per customer.

#### ACTIONS + TASKS:

List all the possible ways you can increase the average revenue you earn per customer when you launch your product.

1. ....

2. ....

3. ....

From the list above, what are the top three strategies that are most likely to generate you more revenue per customer?

1. ....

2. ....

3. ....

# 3

### PROGRESS GOAL 3:

I will create and prepare the product for launch.

#### ACTIONS + TASKS:

List all tasks you will need to complete to prepare the product to be ready for launch.

1. ....

2. ....

3. ....

From the list above, what are the three critical tasks that need to be done for your product to be launched?

1. ....

2. ....

3. ....